



Bill Wilson – Industry Leadership Award



Bill Wilson exemplifies what it means to be a leader in the crop insurance industry. Since beginning his career in 1990 as an underwriter for American Agrinsurance, Bill has demonstrated unwavering dedication to the integrity and advancement of the industry. He is known for his deep understanding of the Risk Management Agency (RMA) guidelines, his commitment to compliance, and his proactive approach to advocating for thoughtful change. His ability to interpret and implement complex regulations has made him a trusted resource across the industry.

At NAU Country, Bill serves as the go-to expert for underwriting, industry standards, and Standard Reinsurance Agreement (SRA) details. His institutional knowledge, sharp memory, and willingness to mentor others have earned him widespread respect. Bill's leadership is grounded in consistency, credibility, and a genuine passion for the industry, qualities that make him not only an exceptional colleague but a true leader in crop insurance.

Bill has consistently demonstrated leadership through his active involvement in key industry committees. He serves on the NCIS Underwriting and Operations Committee and the Program Development Committee, where he applies decades of experience to guide decision-making, advocate for clarity, and support meaningful change. His thoughtful contributions and ability to ask the right questions have helped shape industry standards and practices.

Notably, Bill played a pivotal role in the development and implementation of the Enhanced Coverage Option (ECO) through the 508(h) process. Collaborating closely with Watts and Associates, he helped design an endorsement that delivers real value to the American farmer. His service reflects a deep commitment to advancing the industry through collaboration, innovation, and a farmer-first mindset.



Bill's reputation speaks for itself. He is widely respected both within NAU Country and across the crop insurance industry for his integrity, depth of knowledge, and commitment to doing what's right. Often referred to as a "walking book" of crop insurance processes and procedures, Bill consistently leads by example by upholding the highest standards and guiding others with clarity and purpose. His leadership is not only technical but deeply principled, making him an ideal candidate for this recognition.