



Joe Bafia – Industry Leadership Award



Joe Bafia's leadership stands out because it is both genuine and deeply impactful. His commitment to integrity and forward-thinking approach is evident in every aspect of his work. As a member of the NCIS East Regional/State (R/S) Committee, Joe's ability to inspire trust and confidence among his peers and Committee members has created a culture of collaboration and excellence within the group. He leads not for recognition, but out of a sincere desire to serve the industry and support its members.

Joe's tenure as Vice Chair and then Chair of the East R/S committee from 2019-2023 exemplifies his dedication and effectiveness as a leader. During this period, which included the global pandemic, he guided the Committee through complex challenges, fostering an environment where every member felt valued and empowered to contribute. Joe continues to be an active member of the Committee, always ready to offer support and guidance.

In addition, Joe is often the first to reach out with names of farmers and agents for NCIS testimonial video projects, demonstrating his proactive approach and deep understanding of the importance of crop insurance advocacy. Joe's keen eye for identifying individuals who can share meaningful stories has significantly enhanced the impact of NCIS communications efforts. His ability to connect with stakeholders and encourage participation has helped amplify the voices of those who benefit most from crop insurance, making the testimonials a cornerstone of the organization's outreach strategy.

Beyond his committee work, Joe is recognized for his commitment to developing future leaders and building strong industry relationships. Joe's dedication to fostering a supportive and inclusive environment is remarkable. His efforts have not only advanced the goals of the East R/S Committee but have also contributed to the overall health and resilience of the crop insurance industry. Honoring Joe's service and dedication is a fitting recognition of the positive impact he has made over the years, as his leadership continues to shape the industry for the better.



Joe's commitment to excellence and outstanding leadership has had a positive impact with the staff and customers at Rain and Hail as well, leading to his rapid advancement with the company. He currently serves as Division Manager of Rain and Hail's Atlantic Coast Division, providing outstanding service to agents and policyholders from South Carolina to Maine. Under Joe's leadership, Rain and Hail has experienced outstanding growth throughout the entire divisional footprint.