



Tim Alderson – Outstanding Outreach Award



Tim Alderson is a dedicated crop insurance agent with the Gallagher Agency, in Blairs, VA. With a career spanning roughly 25 years, Tim has demonstrated unwavering commitment, innovation, and advocacy for farmers and the agricultural sector.

Tim began his journey in crop insurance by immediately becoming a 50/50 partner in Fred Shelton’s Crop Insurance Agency, which later became FarmPlus. From the outset, Tim embraced the dual role of agent and co-owner, laying the foundation for a career marked by integrity and service. Over the years, Tim and his agency have supported farmers of all backgrounds, including limited-resource and minority farmers, ensuring that their needs are addressed and their voices heard.

Tim’s dedication to the farming community extends far beyond his professional responsibilities. For years, he has sponsored Junior Livestock Shows in neighboring counties, contributed to the NC Soybean Growers Association, and supported specialty crop and GAP meetings during the winter months. His generosity has also reached local communities through sponsorships of little league baseball teams and other initiatives. Tim’s character is further reflected in his personal acts of kindness, such as hosting a group recovering from addiction at his lake house, and volunteering his time to help build decks for those in need. These actions exemplify his deep commitment to doing the right thing and giving back to others.

As an advocate for farmers, Tim has consistently gone above and beyond to ensure his customers receive fair treatment. Whether addressing underwriting or claims issues, he has tirelessly worked with AIPs to advocate for farmers’ best interests. Tim’s approach to customer service is rooted in personal connection and education. Recognizing the value of face-to-face interactions, he has prioritized personal farm visits and informational meetings to keep policyholders informed. His agency has also utilized newsletters, phone calls, and mass texting to communicate updates on crop insurance and disaster programs.



Tim's agricultural background has shaped his deep understanding of the challenges farmers face. Growing up on a tobacco farm, he learned the value of hard work and perseverance. Today, he operates a beef cow operation with approximately 70 brood cows, continuing his connection to the land and the farming community.

As a leader, Tim has fostered a culture of growth, innovation, and teamwork within his agency. He has encouraged his team to embrace new technologies, such as transitioning from paper to PDF documents, using iPads for policy updates, and implementing many technology tools to improve efficiency and organization. His openness to change and commitment to continuous improvement have empowered his team to better serve their customers.

Tim's contributions to the crop insurance industry are equally noteworthy. He has been a true advocate for farmers, playing a role in supporting ECO and advocating for the organic price election for organic tobacco. He has also worked with RMA to secure better price elections for farmers, demonstrating his dedication to advancing the industry and supporting the agricultural community.

In summary, Tim Alderson's 25-year career in crop insurance is a testament to his unwavering dedication, integrity, and advocacy for farmers. His contributions to the industry, his community, and his team make him a deserving nominee for this recognition. Tim's legacy is one of service, innovation, and a steadfast commitment to doing what is right for the people and the industry he serves.